



HFFI FARE Fund Technical Assistance Network List

Last Updated 7.23.2025

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I. National Providers

Name	Website & Email	TA Expertise
ACDS, LLC	www.acds-llc.com	<ul style="list-style-type: none"> • Community Outreach and Engagement, • General Strategic and/or Business Planning and/or Coaching, • Equitable Food Systems (including food, health, and economic justice), • Financial Analysis and/or Financial Management, • Food Retail Business Management, • Governance Systems, • Cooperatives, • Fundraising, • Marketing and/or Communications and Storytelling, • Financial Analysis/Financing, • Information Management/Software/Data Management, • Site Acquisition, • Pre-Construction/Pre-Development, • Site Location Analysis and/or Feasibility Analysis, • startup project management & workplan creation
Blue Water Studio PLLC	www.bws-htx.com	<ul style="list-style-type: none"> • Community Outreach and Engagement, • General Strategic and/or Business Planning and/or Coaching, • Equitable Food Systems (including food, health, and economic justice), • Governance Systems, • Cooperatives, • Alternative Food Business Models (such as mobile markets, food hubs etc.), • Fundraising, • Marketing and/or Communications and Storytelling, • Site Acquisition, • Pre-Construction/Pre-Development, • Site Location Analysis and/or Feasibility Analysis, • Architectural, • Site or Building Design, • Project and Construction Management,
Carl Alguire	https://www.linkedin.com/in/carguire/	<ul style="list-style-type: none"> • General Strategic and/or Business Planning and/or Coaching, • Equitable Food Systems (including food, health, and economic justice), • Rural Food Systems, • Financial Analysis and/or Financial Management, • Food Retail Business Management, • Cooperatives,

		<ul style="list-style-type: none"> • Alternative Food Business Models (such as mobile markets, food hubs etc.), • Food Supply Chain Management and Logistics, • Financial Analysis/Financing, • Information Management/Software/Data Management, • Growth, Pivots, Re-Orgs, Partnerships, • New Markets
CoApp	https://usecoop.com/	<ul style="list-style-type: none"> • Information Management/Software/Data Management
Cutting Vedge Strategies	https://www.cuttingvedgestrategies.com/ ; evan@cuttingvedgestrategies.com	<ul style="list-style-type: none"> • General Strategic and/or Business Planning and/or Coaching, • Equitable Food Systems (including food, health, and economic justice), • Cooperatives, • Alternative Food Business Models (such as mobile markets, food hubs etc.), • Food Supply Chain Management and Logistics, • Fundraising, • Site Location Analysis and/or Feasibility Analysis
Firebrand Cooperative (transitioning in 2025 to DBA Silvo Cooperative)	firebrand.coop	<ul style="list-style-type: none"> • Community Outreach and Engagement, • General Strategic and/or Business Planning and/or Coaching, • Equitable Food Systems (including food, health, and economic justice), • Governance Systems, • Cooperatives, • Marketing and/or Communications and Storytelling
IGA	www.iga.com	<ul style="list-style-type: none"> • Community Outreach and Engagement, • General Strategic and/or Business Planning and/or Coaching, • Equitable Food Systems (including food, health, and economic justice), • Indigenous Food Systems, • Rural Food Systems, • Financial Analysis and/or Financial Management, • Food Retail Business Management, • Governance Systems, • Cooperatives, • Alternative Food Business Models (such as mobile markets, food hubs etc.), • Food Supply Chain Management and Logistics, • Fundraising, • Marketing and/or Communications and Storytelling, • Financial Analysis/Financing, • Information Management/Software/Data Management, • Site Acquisition, • Pre-Construction/Pre-Development, • Site Location Analysis and/or Feasibility Analysis, • Architectural, Site or Building Design, • Legal Counseling,

		<ul style="list-style-type: none"> • Promotional offer acquisition with CPG and local food vendors; offer adjudication; • Negotiating low-cost vendor services through vendor partners
InCommon Group	incommongroup.com ; erica@incommongroup.com	<ul style="list-style-type: none"> • Community Outreach and Engagement, • General Strategic and/or Business Planning and/or Coaching, • Equitable Food Systems (including food, health, and economic justice), • Rural Food Systems, • Food Retail Business Management, • Governance Systems, Cooperatives, • Alternative Food Business Models (such as mobile markets, food hubs etc.), • Food Supply Chain Management and Logistics, • Marketing and/or Communications and Storytelling, • Information Management/Software/Data Management
Jeanie Wells, Mighty Community Market	jeanie@mightycommunitymarkets.com	<ul style="list-style-type: none"> • General Strategic and/or Business Planning and/or Coaching, • Rural Food Systems, • Financial Analysis and/or Financial Management, • Food Retail Business Management, • Governance Systems, • Cooperatives, • Food Supply Chain Management and Logistics, • Financial Analysis/Financing, • Pre-Construction/Pre-Development, • Site Location Analysis and/or Feasibility Analysis, • Talent development, staff capacity, operational training to key staff and management team
Katie Novak	https://coopcoaching.com/	<ul style="list-style-type: none"> • Community Outreach and Engagement, • General Strategic and/or Business Planning and/or Coaching, • Cooperatives, • Alternative Food Business Models (such as mobile markets, food hubs etc.), • Fundraising, • Marketing and/or Communications and Storytelling, • Information Management/Software/Data Management
Leadership in Business	www.leadershipinbusiness.com	<ul style="list-style-type: none"> • Community Outreach and Engagement, • General Strategic and/or Business Planning and/or Coaching, • Equitable Food Systems (including food, health, and economic justice), • Financial Analysis and/or Financial Management, • Food Retail Business Management, • Governance Systems, • Alternative Food Business Models (such as mobile markets, food hubs etc.), • Food Supply Chain Management and Logistics,

		<ul style="list-style-type: none"> • Fundraising, • Marketing and/or Communications and Storytelling, • Financial Analysis/Financing, • Pre-Construction/Pre-Development, • Architectural, Site or Building Design
National Grocers Association Foundation	www.nationalgrocers.org/foundation/	<ul style="list-style-type: none"> • Community Outreach and Engagement, • General Strategic and/or Business Planning and/or Coaching, • Equitable Food Systems (including food, health, and economic justice), • Rural Food Systems, • Financial Analysis and/or Financial Management, • Food Retail Business Management, • Governance Systems, • Alternative Food Business Models (such as mobile markets, food hubs etc.), • Food Supply Chain Management and Logistics, Financial Analysis/Financing, • Site Acquisition, • Site Location Analysis and/or Feasibility Analysis, • Legal Counseling, • Regulatory Compliance, Education and Peer Support, • Gov't Food and Nutrition Programs, • Grocery Technology, • Ethnic Food Procurement
New Venture Advisors, LLC	https://www.newventureadvisors.net/ : deb@newventureadvisors.net	<ul style="list-style-type: none"> • Community Outreach and Engagement, • General Strategic and/or Business Planning and/or Coaching, • Equitable Food Systems (including food, health, and economic justice), • Indigenous Food Systems, • Rural Food Systems, • Financial Analysis and/or Financial Management, • Food Retail Business Management, • Governance Systems, • Cooperatives, • Alternative Food Business Models (such as mobile markets, food hubs etc.), • Food Supply Chain Management and Logistics, • Fundraising, • Financial Analysis/Financing, • Pre-Construction/Pre-Development, • Site Location Analysis and/or Feasibility Analysis, • Architectural, Site or Building Design
Taste the Local Difference	LocalFoodMarketing.com; erika@localdifference.org	<ul style="list-style-type: none"> • Community Outreach and Engagement, • Rural Food Systems, • Alternative Food Business Models (such as mobile markets, food hubs etc.), • Marketing and/or Communications and Storytelling

The Farmers' Truck	www.farmerstruck.com ; hffi@thefarmerstruck.com	<ul style="list-style-type: none"> • Community Outreach and Engagement, • General Strategic and/or Business Planning and/or Coaching, • Equitable Food Systems (including food, health, and economic justice), • Indigenous Food Systems, • Rural Food Systems, • Financial Analysis and/or Financial Management, • Food Retail Business Management, • Governance Systems, • Cooperatives, • Alternative Food Business Models (such as mobile markets, food hubs etc.), • Food Supply Chain Management and Logistics, • Fundraising, • Marketing and/or Communications and Storytelling, • Financial Analysis/Financing, • Information Management/Software/Data Management
Value-Added Sustainable Development Center at Western Illinois University	Ms-park@wiu.edu	<ul style="list-style-type: none"> • Community Outreach and Engagement, • General Strategic and/or Business Planning and/or Coaching, • Rural Food Systems, • Financial Analysis and/or Financial Management, • Food Retail Business Management, • Governance Systems, • Cooperatives, • Alternative Food Business Models (such as mobile markets, food hubs etc.)

II. Midwest Providers

Key Strategic Group¹	www.keystrategicgroup.com	<ul style="list-style-type: none"> • Community Outreach and Engagement, • General Strategic and/or Business Planning and/or Coaching, • Equitable Food Systems (including food, health, and economic justice), • Governance Systems, • Marketing and/or Communications and Storytelling
Strengthen ND²	www.StrengthenND.com ; megan@strengthennd.com	<ul style="list-style-type: none"> • Community Outreach and Engagement, • General Strategic and/or Business Planning and/or Coaching, • Rural Food Systems, • Governance Systems, • Cooperatives, • Fundraising, • Marketing and/or Communications and Storytelling

III. Southern Providers

Spark Community Capital LLC³	www.sparkcommunitycapital.com	<ul style="list-style-type: none"> • Fundraising • Marketing and/or Communications and Storytelling, • Pre-Construction/Pre-Development
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¹ Service area includes: St. Louis MSA

² Service area includes: North Dakota, Montana, South Dakota

³ Service area includes: Pennsylvania, Ohio, New York, Maryland, West Virginia, Virginia. States neighboring those listed would also be considered.

IV. Northeast Providers

CRAFT at Chatham University⁴	https://www.craft.chatham.edu/ ; f.carter@chatham.edu	<ul style="list-style-type: none">• Community Outreach and Engagement,• General Strategic and/or Business Planning and/or Coaching,• Equitable Food Systems (including food, health, and economic justice),• Food Retail Business Management,• Alternative Food Business Models (such as mobile markets, food hubs etc.),• Food Supply Chain Management and Logistics,• Fundraising,• Marketing and/or Communications and Storytelling,• Site Location Analysis and/or Feasibility Analysis
Spark Community Capital LLC⁵	www.sparkcommunitycapital.com	<ul style="list-style-type: none">• Fundraising• Marketing and/or Communications and Storytelling,• Pre-Construction/Pre-Development

⁴ Service area includes: Primarily (Western) Pennsylvania while also serving as a key partner at the Appalachia Regional Food Business Center

⁵ Service area includes: Pennsylvania, Ohio, New York, Maryland, West Virginia, Virginia. States neighboring those listed would also be considered.

V. Western Providers

Apex Applied Technology, Inc. ⁶	https://aatechhsolar.com/ ; jing.luo@aatechsolar.com	<ul style="list-style-type: none"> • Community Outreach and Engagement, • General Strategic and/or Business Planning and/or Coaching, • Equitable Food Systems (including food, health, and economic justice), • Indigenous Food Systems, • Rural Food Systems, • Financial Analysis and/or Financial Management, • Food Retail Business Management, • Cooperatives, • Alternative Food Business Models (such as mobile markets, food hubs etc.), • Food Supply Chain Management and Logistics, • Marketing and/or Communications and Storytelling, • Financial Analysis/Financing, • Information Management/Software/Data Management, • Site Acquisition, • Pre-Construction/Pre-Development, • Site Location Analysis and/or Feasibility Analysis, • Architectural, Site or Building Design, • Grant administration
VNDRMATCH	bit.ly/vndrmatch ; vndrmatch@gmail.com	<ul style="list-style-type: none"> • Community Outreach and Engagement, • General Strategic and/or Business Planning and/or Coaching, • Equitable Food Systems (including food, health, and economic justice), • Food Retail Business Management, Governance Systems, • Food Supply Chain Management and Logistics, • Marketing and/or Communications and Storytelling, Innovation & Technology Adoption

⁶ Service area includes: The 22 Federally recognized Native American Tribes in Arizona and the broader Navajo Nation, which spans Utah, New Mexico, and Colorado.