

#### **HFFI FARE Fund Technical Assistance Network List**

#### Last Updated 7.23.2025

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V		
•	Apex Applied Technology Inc	٠.,
	ADEV ADDREA 16011101087. 1110	

# I. National Providers

Name	Website &	TA Expertise
ACDS, LLC	Email www.acds- llc.com	<ul> <li>Community Outreach and Engagement,</li> <li>General Strategic and/or Business Planning and/or Coaching,</li> <li>Equitable Food Systems (including food, health, and economic justice),</li> <li>Financial Analysis and/or Financial Management,</li> <li>Food Retail Business Management,</li> <li>Governance Systems,</li> <li>Cooperatives,</li> <li>Fundraising,</li> <li>Marketing and/or Communications and Storytelling,</li> <li>Financial Analysis/Financing,</li> <li>Information Management/Software/Data Management,</li> <li>Site Acquisition,</li> <li>Pre-Construction/Pre-Development,</li> <li>Site Location Analysis and/or Feasibility Analysis,</li> </ul>
Blue Water Studio PLLC	www.bws- htx.com	<ul> <li>startup project management &amp; workplan creation</li> <li>Community Outreach and Engagement,</li> <li>General Strategic and/or Business Planning and/or Coaching,</li> <li>Equitable Food Systems (including food, health, and economic justice),</li> <li>Governance Systems,</li> <li>Cooperatives,</li> <li>Alternative Food Business Models (such as mobile markets, food hubs etc.),</li> <li>Fundraising,</li> <li>Marketing and/or Communications and Storytelling,</li> <li>Site Acquisition,</li> <li>Pre-Construction/Pre-Development,</li> <li>Site Location Analysis and/or Feasibility Analysis,</li> <li>Architectural,</li> <li>Site or Building Design,</li> <li>Project and Construction Management,</li> </ul>
Carl Alguire	https://www.lin kedin.com/in/c alguire/	<ul> <li>General Strategic and/or Business Planning and/or Coaching,</li> <li>Equitable Food Systems (including food, health, and economic justice),</li> <li>Rural Food Systems,</li> <li>Financial Analysis and/or Financial Management,</li> <li>Food Retail Business Management,</li> <li>Cooperatives,</li> </ul>

		Alternative Food Business Models (such as mobile
		markets, food hubs etc.),
		<ul> <li>Food Supply Chain Management and Logistics,</li> </ul>
		Financial Analysis/Financing,
		<ul> <li>Information Management/Software/Data Management,</li> </ul>
		<ul> <li>Growth, Pivots, Re-Orgs, Partnerships,</li> </ul>
		New Markets
	https://usecoa	Information Management/Software/Data Management
СоАрр	pp.com/	
	https://www.cu	General Strategic and/or Business Planning and/or
Cutting Vedge	ttingvedgestrat	Coaching,
Strategies	egies.com/;	Equitable Food Systems (including food, health, and
	evan@cuttingv	economic justice),
	edgestrategies.	<ul> <li>Cooperatives,</li> </ul>
	com	Alternative Food Business Models (such as mobile
		markets, food hubs etc.),
		Food Supply Chain Management and Logistics,
		<ul> <li>Fundraising,</li> </ul>
		Site Location Analysis and/or Feasibility Analysis
Ft	firebrand.coop	Community Outreach and Engagement,
Firebrand		General Strategic and/or Business Planning and/or
Cooperative		Coaching,
(transitioning in		Equitable Food Systems (including food, health, and
2025 to DBA Silvo		economic justice),
Cooperative)		Governance Systems,
,		<ul> <li>Cooperatives,</li> </ul>
		<ul> <li>Marketing and/or Communications and Storytelling</li> </ul>
	www.iga.com	Community Outreach and Engagement,
IGA		General Strategic and/or Business Planning and/or
		Coaching,
		<ul> <li>Equitable Food Systems (including food, health, and</li> </ul>
		economic justice),
		<ul> <li>Indigenous Food Systems,</li> </ul>
		Rural Food Systems,
		<ul> <li>Financial Analysis and/or Financial Management,</li> </ul>
		<ul> <li>Food Retail Business Management,</li> </ul>
		Governance Systems,
		<ul> <li>Cooperatives,</li> </ul>
		Alternative Food Business Models (such as mobile
		markets, food hubs etc.),
		<ul> <li>Food Supply Chain Management and Logistics,</li> </ul>
		• Fundraising,
		Marketing and/or Communications and Storytelling,
		Financial Analysis/Financing,
		Information Management/Software/Data Management,
		Site Acquisition,
		Pre-Construction/Pre-Development,
		Site Location Analysis and/or Feasibility Analysis,
		<ul> <li>Architectural, Site or Building Design,</li> </ul>
		<ul> <li>Legal Counseling,</li> </ul>

		Description of office operation with ODO and level (co.)
		Promotional offer acquisition with CPG and local food     vendors: offer adjudication:
		vendors; offer adjudication;
		<ul> <li>Negotiating low-cost vendor services through vendor partners</li> </ul>
1 0	<u>incommongrou</u>	<ul> <li>Community Outreach and Engagement,</li> </ul>
InCommon Group	p.com;	<ul> <li>General Strategic and/or Business Planning and/or</li> </ul>
	erica@incomm	Coaching,
	ongroup.com	<ul> <li>Equitable Food Systems (including food, health, and</li> </ul>
		economic justice),
		Rural Food Systems,
		<ul> <li>Food Retail Business Management,</li> </ul>
		<ul> <li>Governance Systems, Cooperatives,</li> </ul>
		<ul> <li>Alternative Food Business Models (such as mobile</li> </ul>
		markets, food hubs etc.),
		<ul> <li>Food Supply Chain Management and Logistics,</li> </ul>
		<ul> <li>Marketing and/or Communications and Storytelling,</li> </ul>
		Information Management/Software/Data Management
leenie Welle	jeanie@mighty	General Strategic and/or Business Planning and/or
Jeanie Wells,	communitymar	Coaching,
Mighty	kets.com	Rural Food Systems,
Community		<ul> <li>Financial Analysis and/or Financial Management,</li> </ul>
Market		<ul> <li>Food Retail Business Management,</li> </ul>
		Governance Systems,
		<ul> <li>Cooperatives,</li> </ul>
		<ul> <li>Food Supply Chain Management and Logistics,</li> </ul>
		<ul> <li>Financial Analysis/Financing,</li> </ul>
		<ul> <li>Pre-Construction/Pre-Development,</li> </ul>
		<ul> <li>Site Location Analysis and/or Feasibility Analysis,</li> </ul>
		Talent development, staff capacity, operational training
		to key staff and management team
	https://coopco	<ul> <li>Community Outreach and Engagement,</li> </ul>
	aching.com/	General Strategic and/or Business Planning and/or
Katie Novak		Coaching,
ratio Hovan		Cooperatives,
		Alternative Food Business Models (such as mobile
		markets, food hubs etc.),
		<ul> <li>Fundraising,</li> </ul>
		<ul> <li>Marketing and/or Communications and Storytelling,</li> </ul>
		Information Management/Software/Data Management
Leadership in	www.leadershi	<ul> <li>Community Outreach and Engagement,</li> </ul>
Leadership in	pinbusiness.co	General Strategic and/or Business Planning and/or
Business	<u>m</u>	Coaching,
		Equitable Food Systems (including food, health, and accomplia instinct)
		economic justice),
		Financial Analysis and/or Financial Management,     Food Potal Rusiness Management
		Food Retail Business Management,     Covernance Systems
		Governance Systems,  Alternative Food Business Madels (such as machile)
		<ul> <li>Alternative Food Business Models (such as mobile markets, food hubs etc.),</li> </ul>
		<ul> <li>Food Supply Chain Management and Logistics,</li> </ul>
		- 1 000 oupply onain management and Logistics,

		Fundraising,
		Marketing and/or Communications and Storytelling,
		Financial Analysis/Financing,
		Pre-Construction/Pre-Development,
		Architectural, Site or Building Design
	www.nationalg	Community Outreach and Engagement,
National Grocers	rocers.org/fou	General Strategic and/or Business Planning and/or
Association	ndation/	Coaching,
Foundation		Equitable Food Systems (including food, health, and
		economic justice),
		Rural Food Systems,
		<ul> <li>Financial Analysis and/or Financial Management,</li> </ul>
		<ul> <li>Food Retail Business Management,</li> </ul>
		Governance Systems,
		<ul> <li>Alternative Food Business Models (such as mobile markets, food hubs etc.),</li> </ul>
		<ul> <li>Food Supply Chain Management and Logistics,</li> </ul>
		Financial Analysis/Financing,
		Site Acquisition,
		Site Location Analysis and/or Feasibility Analysis,
		Legal Counseling,
		Regulatory Compliance, Education and Peer Support,
		Gov't Food and Nutrition Programs,
		Grocery Technology,
	https://www.p	Ethnic Food Procurement
New Venture	https://www.n ewventureadvi	Community Outreach and Engagement,
Advisors, LLC		General Strategic and/or Business Planning and/or  Coopling
Auvisors, LLO	sors.net/:	Coaching,
	deb@newventu readvisors.net	<ul> <li>Equitable Food Systems (including food, health, and economic justice),</li> </ul>
	readvisors.riet	Indigenous Food Systems,
		Rural Food Systems,
		Financial Analysis and/or Financial Management,
		Food Retail Business Management,
		Governance Systems,
		Cooperatives,
		Alternative Food Business Models (such as mobile
		markets, food hubs etc.),
		Food Supply Chain Management and Logistics,
		Fundraising,
		Financial Analysis/Financing,
		Pre-Construction/Pre-Development,
		Site Location Analysis and/or Feasibility Analysis,
		Architectural, Site or Building Design
	LocalFoodMark	Community Outreach and Engagement,
Taste the Local	eting.com;	Rural Food Systems,
Difference	erika@locald	Alternative Food Business Models (such as mobile
	ifference.org	markets, food hubs etc.),
		Marketing and/or Communications and Storytelling
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	www.farmerstr	Community Outreach and Engagement,
The Farmers'	uck.com;	General Strategic and/or Business Planning and/or
Truck	hffi@thefarmer	Coaching,
110.011	struck.com	Equitable Food Systems (including food, health, and
	Struck.com	economic justice),
		<ul> <li>Indigenous Food Systems,</li> </ul>
		Rural Food Systems,
		<ul> <li>Financial Analysis and/or Financial Management,</li> </ul>
		Food Retail Business Management,
		Governance Systems,
		<ul><li>Cooperatives,</li></ul>
		Alternative Food Business Models (such as mobile
		markets, food hubs etc.),
		Food Supply Chain Management and Logistics,
		Fundraising,
		<ul> <li>Marketing and/or Communications and Storytelling,</li> </ul>
		Financial Analysis/Financing,
		Information Management/Software/Data Management
	Ms-	Community Outreach and Engagement,
Value-Added	park@wiu.edu	General Strategic and/or Business Planning and/or
Sustainable	h. G	Coaching,
Development		Rural Food Systems,
Center at Western		Financial Analysis and/or Financial Management,
		Food Retail Business Management,
Illinois University		Governance Systems,
		Cooperatives,
		Alternative Food Business Models (such as mobile
		markets, food hubs etc.)

### II. Midwest Providers

Key Strategic Group <sup>1</sup>	www.keystrate gicgroup.com	<ul> <li>Community Outreach and Engagement,</li> <li>General Strategic and/or Business Planning and/or Coaching,</li> <li>Equitable Food Systems (including food, health, and economic justice),</li> <li>Governance Systems,</li> <li>Marketing and/or Communications and Storytelling</li> </ul>
Strengthen ND <sup>2</sup>	www.Strength enND.com; megan@streng thennd.com	<ul> <li>Community Outreach and Engagement,</li> <li>General Strategic and/or Business Planning and/or Coaching,</li> <li>Rural Food Systems,</li> <li>Governance Systems,</li> <li>Cooperatives,</li> <li>Fundraising,</li> <li>Marketing and/or Communications and Storytelling</li> </ul>

#### III. Southern Providers

Spark Community	www.sparkco mmunitycapita	•	Fundraising Marketing and/or Communications and Storytelling,
Capital LLC <sup>3</sup>	<u>l.com</u>	•	Pre-Construction/Pre-Development

<sup>&</sup>lt;sup>1</sup> Service area includes: St. Louis MSA

<sup>&</sup>lt;sup>2</sup> Service area includes: North Dakota, Montana, South Dakota

<sup>&</sup>lt;sup>3</sup> Service area includes: Pennsylvania, Ohio, New York, Maryland, West Virginia, Virginia. States neighboring those listed would also be considered.

### IV. Northeast Providers

CRAFT at Chatham University <sup>4</sup>	https://www.cr aft.chatham.e du/; f.carter@ chatham.edu	<ul> <li>Community Outreach and Engagement,</li> <li>General Strategic and/or Business Planning and/or Coaching,</li> <li>Equitable Food Systems (including food, health, and economic justice),</li> <li>Food Retail Business Management,</li> <li>Alternative Food Business Models (such as mobile markets, food hubs etc.),</li> <li>Food Supply Chain Management and Logistics,</li> <li>Fundraising,         Marketing and/or Communications and Storytelling,</li> <li>Site Location Analysis         and/or Feasibility Analysis</li> </ul>
Spark Community Capital LLC <sup>5</sup>	www.sparkco mmunitycapit al.com	<ul> <li>Fundraising</li> <li>Marketing and/or Communications and Storytelling,</li> <li>Pre-Construction/Pre-Development</li> </ul>

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<sup>&</sup>lt;sup>4</sup> Service area includes: Primarily (Western) Pennsylvania while also serving as a key partner at the Appalachia Regional Food Business Center

<sup>&</sup>lt;sup>5</sup> Service area includes: Pennsylvania, Ohio, New York, Maryland, West Virginia, Virginia. States neighboring those listed would also be considered.

### V. Western Providers

Amay Amaliad	https://aatec	Community Outreach and Engagement,
Apex Applied	hsolar.com/;	<ul> <li>General Strategic and/or Business Planning and/or</li> </ul>
Technology, Inc. <sup>6</sup>	jing.luo@aate	Coaching,
	chsolar.com	<ul> <li>Equitable Food Systems (including food, health, and</li> </ul>
		economic justice),
		<ul> <li>Indigenous Food Systems,</li> </ul>
		<ul> <li>Rural Food Systems,</li> </ul>
		<ul> <li>Financial Analysis and/or Financial Management,</li> </ul>
		<ul> <li>Food Retail Business Management,</li> </ul>
		<ul> <li>Cooperatives,</li> </ul>
		<ul> <li>Alternative Food Business Models (such as mobile</li> </ul>
		markets, food hubs etc.),
		<ul> <li>Food Supply Chain Management and Logistics,</li> </ul>
		<ul> <li>Marketing and/or Communications and Storytelling,</li> </ul>
		<ul> <li>Financial Analysis/Financing,</li> </ul>
		<ul> <li>Information Management/Software/Data</li> </ul>
		Management,
		Site Acquisition,
		<ul> <li>Pre-Construction/Pre-Development,</li> </ul>
		<ul> <li>Site Location Analysis and/or Feasibility Analysis,</li> </ul>
		<ul> <li>Architectural, Site or Building Design,</li> </ul>
		Grant administration
VAIDDMATOLI	bit.ly/vndrmat	<ul> <li>Community Outreach and Engagement,</li> </ul>
VNDRMATCH	<u>ch</u> ;	<ul> <li>General Strategic and/or Business Planning and/or</li> </ul>
	vndrmatch@g	Coaching,
	mail.com	<ul> <li>Equitable Food Systems (including food, health, and</li> </ul>
		economic justice),
		Food Retail Business Management, Governance
		Systems,
		Food Supply Chain Management and Logistics,
		Marketing and/or Communications and Storytelling,
		Innovation & Technology Adoption

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<sup>&</sup>lt;sup>6</sup> Service area includes: The 22 Federally recognized Native American Tribes in Arizona and the broader Navajo Nation, which spans Utah, New Mexico, and Colorado.